

Name \_\_\_\_\_ Class # \_\_\_\_\_ Due Friday!

Royal Spring Middle School – Willow Hambrick – Literacy Coach – February - Week 1 - 2015



Don't forget to underline details!

### Literacy Strands – Super Bowl Facts !!!!

**Monday – Super Bowl Facts!!** – The NFL (National Football League) Super Bowl XLIX will be over by the time you read this. It will have been played in Glendale, Arizona at the University of Phoenix Stadium. Either the New England Patriots or the Seattle Sea Hawks will have won, and you will also know if the police, the CIA, and the FBI were able to keep out any terrorist attacks from ruining this great American sports tradition. Unfortunately, in this age of terrorism, keeping people safe during the Super Bowl is a major security concern. Since millions of people watch the Super Bowl, this venue would give a would-be terrorist a "big stage" to advertise their destructive powers. Thus, our country is using every means possible to find the terrorists before they can cause harm. Did our law enforcement efforts succeed?

In one sentence, explain why terrorists might choose to cause great harm at an event like the Super Bowl.

restate the prompt!

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punctuation?

**Tuesday – Super Bowl Facts** – Many people watch the Super Bowl for reasons other than football! They tune in for the half-time show. This year, Katy Perry was the half-time entertainment (and she asked Lenny Kravitz to join her). In addition, Idina Menzel sang, "The National Anthem", and John Legend sang "America the Beautiful". Other people watched the Super Bowl just to see the commercials. *Variety* reports that NBC charged \$4.5 million dollars for 30-second commercial spots, which reflects a 12.5 percent increase over Fox's rate in 2014. If you watched the Super Bowl and/or saw any of the commercials, do you think any of the advertisements were worth that price? If not, why do you think advertisers are willing to pay such prices year after year? Hmmmm.

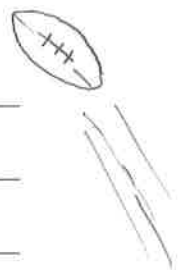
In one sentence, explain some reasons people might watch the Super Bowl other than to see the football game.

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What was your favorite super bowl commercial? Draw a picture!